**MEDIA ADVISORY**

WHAT [include name of event or fundraiser, and/or a one-line description if needed]

WHEN [Include date and start/end time for fundraiser]

WHERE [Include exact location with address. If even will take place in a section of a large park, beach or other large geographic area that may be hard to find, you may want to include a link to an online map with exact location]

WHY An independent community fundraiser in support of BC Chicldren’s Hospital Foundation. Funds raised will support priority needs at the hospital.

WHO [If applicable, include name of the community organization holding the fundraiser]

# About Community Event

Insert a brief description of the fundraiser—typically 1–2 paragraphs is sufficient. Sed te detraxit disputando, quis recusabo eum id. An eripuit indoctum sapientem qui, sit doctus albucius in. Dolore praesent referrentur at pri. Quis suavitate no eos, modo intellegat democritum te vix, id corrumpit expetendis eum. Erat laboramus nam ut.

# About BC Children’s Hospital Foundation

BC Children’s Hospital is the only hospital in the province devoted exclusively to the care of children. As one of the few pediatric medical centres in North America with a world-class acute care centre, research institute, mental health facility and soon, rehabilitation centre, all on a single campus, BC Children’s provides specialized care, innovative therapies and expertise for BC’s kids, including the sickest and most seriously injured. At BC Children’s Hospital Foundation, we have a vision that every child is healthy and able to fulfill their hopes and dreams. The generosity of donors fuels our ability to help conquer childhood diseases, prevent illness and injury, and prioritize the unique needs of kids in every aspect of their care. Please follow us at @bcchf or visit bcchf.ca for more information.

# For more information, contact

Name, title (if applicable, and contact details (including email and cellphone number) of the community event organizer)